Whether it is the complexities of the credit crisis, the risk-taking behavior of the terminally ill, or the reasons for the lack of development of a new, more effective tuberculosis drug, Emma Rasiel can explain it all. Rasiel's special areas of interest are behavioral finance and economics and her work explores the social, psychological, and economic considerations that go into decision-making processes, large and small, that impact us all.

Rasiel, an Associate Professor of the Practice in Economics, was named one of four great university instructors by *Newsweek* magazine in 2009, and she has twice received the Best Elective Teaching Award at the Fuqua School of Business. Before coming to Duke as a PhD candidate at the Fuqua School of Business, she traded bond options as an Executive Director in the London office of the investment bank, Goldman Sachs.

At Duke, Dr. Rasiel is the director of the Duke Financial Economics Center (DFE), which arranges extra-curricular financial education activities for students interested in finance careers, in conjunction with Duke's Career Center and several corporate sponsors. She is the faculty director for the Duke in New York: Financial Markets and Institutions, and the Duke in London: Finance programs. She is also the director of admissions for the Master's program in Economics for the Graduate School at Duke.