



AARON "RONNIE" CHATTERJI

Associate Professor, Fuqua School of Business and Sanford School of Public Policy

[Faculty Fellow through June 2020]

EDUCATION



Haas School of Business, UC Berkley, Ph.D.

Economics, Cornell University, B.A.

TOPICS



Entrepreneurship and Innovation

Social Mission in Business

Education and Technology

Corporate Strategy

Medical Device Commercialization

LINKS



[Watch: Harnessing Technology to Improve Education](#)

[Watch: CEO Activism](#)

[Watch: Rising to the Challenge: Bending the Cost Curve in Health Care and Education](#)

[Watch: Rising to the Challenge: Bending the Cost Curve in Health Care And Education \(Live Session\)](#)

BIOGRAPHY



How can CEO's drive societal issues and, if they do, does it change company revenue? Which apps are the best for students or the classroom? Can technology really influence spending issues in healthcare? These questions and more are what drive Aaron Chatterji's work. Chatterji's research and teaching investigate some of the most important forces shaping our global economy and society: entrepreneurship, innovation, and the expanding social mission of business.

Aaron Chatterji, Ph.D. is a tenured Associate Professor with Fuqua School of Business and Sanford School of Public Policy. He teaches courses on corporate strategy and medical device commercialization in the Daytime and Executive MBA programs with Fuqua School of Business. In his research, Chatterji explores how we might better leverage technology to reshape societal systems, such as education and health care; and how we can put evidence-based tools in the hands of capable professionals to enhance effectiveness. For instance, Chatterji has found that one of the main reasons we don't use technology more effectively is because we don't truly know what works. With colleague Ben Jones from Northwestern University, Chatterji developed a company called EDUSTAR which aims to test new technologies through clinical trials in the classroom. By conducting A/B tests on educational apps, EDUSTAR compares the apps to common core standards to see which actually meet the grade. This research is close to his own personal interests too. Chatterji serves as a board member for Durham Communities in Schools, an education-focused non-profit, and advises private, public and social sector organizations on innovation and strategy. His research has been published in leading academic journals and cited by *The New York Times*, *CNN*, *The Wall Street Journal*, and *The Economist*. He has authored several op-ed pieces, including in the *New York Times* and the *Wall Street Journal*, appeared on national TV and radio, and has been profiled in *The Financial Times* and *Fortune*.

Chatterji previously served as a Senior Economist on the White House Council of Economic Advisers (CEA) where he worked on a wide range of policies relating to entrepreneurship, innovation, infrastructure and economic growth. He taught as a visiting Associate Professor at Harvard Business School and received a number of awards. Among these are the 2017 Kauffman Prize Medal for Distinguished Research in entrepreneurship, the Rising Star award from the Aspen Institute for his contributions to understanding the intersection of business and public policy, and the Strategic Management Society Emerging Scholar award for his research in strategy.

Duke

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