



## Full DEMAN Schedule of Events

Friday, November 3

**1:00-5:00pm**

### **Departmental DEMAN Talks**

*Locations across campus*

Participate in DEMAN Talks, conversations hosted by Duke academic departments and certificate programs. These Talks provide undergraduate, graduate, and professional students with opportunities to hear about alumni's personal experiences in creative industries. Sessions include the following:

- **Documenting the American South featuring Ava Lowrey M.F.A.'15**  
**MFA in Experimental & Documentary Arts**  
1:00-2:00pm  
*MFA/EDA Carpentry Shop (East Campus)*  
Filmmaker, Ava Lowrey M.F.A.'15, will screen and discuss her work documenting the diverse food cultures, untold stories, and hidden treasures of the changing American South.
- **Towards Inclusivity in Digital Sound Practice featuring Kristina Warren A.B.'11**  
**Music Department**  
1:00-2:00pm  
*Biddle 104 (East Campus)*  
Digital sound techniques can help make music a more diverse, inclusive field. Join Kristina Warren A.B.'11 as she helps participants consider digital sound through lenses such as experimental notation, improvised performance, instrument building, educational approaches, and community engagement.
- **When Fact is Fiction and TV Reality: Reporting the Trust in a Post-Truth World featuring David Reiter A.B.'93**  
**Policy Journalism and Media Studies (PJMS) Certificate Program**  
1:00-2:00pm  
*Sanford School for Public Policy, Rhodes Conference Room 223*  
Join the VP and Managing Editor of Newsgathering at ABC News, David Reiter A.B.'93, for a conversation about maintaining credibility and reaching broader audiences in a post-truth world. Reiter, who helped run ABC's 2012 and 2016 Presidential election coverage, will talk about reporting on the Trump presidency and the media's role in our democracy.
- **Master Class and Talk Back in Auditioning Skills featuring Elisa Schreiber A.B.'05**  
**Dance Program**  
1:00-2:30pm  
*Ark Dance Studio (East Campus)*  
Join DEMAN alum, Elisa Schreiber A.B.'05, to learn more about auditioning skills. Experience and discuss: 1) Getting yourself ready; 2) Attitudes/what we see on the other side; 3) Knowing how

you learn best; 4) Following up and making connections; 5) Not burning out/realities of a competitive field.

- **Manhattan to Dallas: Exploring the Art World from Chelsea Galleries to Texas Shopping Centers featuring Taylor Zakarin A.B.'14**

**Department of Art, Art History & Visual Studies**

**2:30-3:30pm**

*Smith Warehouse, Room A290 (East Campus)*

During her DEMAN Talk, Taylor Zakarin A.B.'14 will share her experiences leading up to running the art program at NorthPark Center, a luxury shopping center and arts institution owned by Nancy Nasher that welcomes 25 million visitors a year.

- **There is No Normal Path to 'Making It' featuring Brian McGinn A.B.'07  
Program in the Arts of the Moving Image (AMI)**

**2:30-3:30pm**

*Smith Warehouse, Room 228 (East Campus)*

Join Film/TV Director and Producer Brian McGinn A.B.'07 (*Amanda Knox, Chef's Table*) to hear about his unusual path to working in the Arts, and how to not get discouraged along the long path (7 years in Brian's case) to breaking through. Come away with a few tips and a realization that there is no normal path, no 'set of steps' to 'making it.'

- **Making Magazines, Publishing Books: Agents, Editors, and the World of Professional Writing featuring Daniel Riley A.B.'08**

**English Department**

**2:30-3:30pm**

*Allen Building, Room 314 (West Campus)*

Join Daniel Riley A.B.'08 for his DEMAN Talk, hosted by the English Department. A Senior Editor at GQ Magazine and author of the debut novel, *FLY ME*, he will share insights into his career opportunities in magazine editing, book publishing, and fiction writing.

- **The Art and Business of Acting: Los Angeles featuring Spencer Paez A.B.'13  
Theater Studies Department**

*Bryan Center, Rehearsal Studio 127 (West Campus)*

Spencer Paez A.B.'13 will talk about starting out as an actor in a major market like Los Angeles. This DEMAN Talk will include a discussion of auditions, agents, classes, and maintenance courses that one can take while trying to break into theater, film, and television.

- **The Beatles, The U.S. Supreme Court, Serena Williams, and *The Keepers* featuring Ryan White A.B.'04**

**Center for Documentary Studies (CDS)**

*Smith Warehouse, Room 228 (East Campus)*

Ryan White A.B.'04 will discuss his documentary filmmaking career since graduating from Duke in 2004 with a Certificate in Documentary Studies and having studies at the university's Program in the Arts of the Moving Image. His projects include *The Keepers*, a 7-part Emmy-nominated docuseries now streaming on Netflix, as well as *Serena*, *The Case Against 8*, *Good Ol' Freda*, and *Pelada*.

**6:00-7:00pm**

**DEMAN Welcome: Alumni and Faculty Cocktails**

*Nasher Museum of Art, Atrium*

Kick off DEMAN Weekend at the Nasher with light hors d'oeuvres, beer, wine, and non-alcoholic beverages before the keynote. Open to alumni and faculty.

**7:00-8:00pm**

**DEMAN Keynote Conversation**

*Nasher Museum of Art, Auditorium*

Join alumni, faculty, and students for the DEMAN 2017 keynote conversation featuring the following alumni working in creative industries:

- Peter Friedlander A.B.'96, Vice President, Original Series, Netflix
- Lisa Katz A.B.'95, Executive Vice President, Drama Development, NBC
- John Solomon A.B.'03, Head of Digital Marketing & Media, Beats by Dre
- Blayne, Alexander A.B.'08, Correspondent, NBC NewsChannel (Moderator)

**8:00-9:30pm**

**DEMAN Reception**

*Nasher Museum of Art, Atrium*

After the keynote conversation, join fellow DEMAN attendees for an “open living room” style reception at the Nasher. Meet fellow Dukies working in creative industries while enjoying a standing supper with beer, wine, and non-alcoholic beverages. The reception will feature a fun, innovative DEMAN “pop-ups” with local artists including screen-printing by Supergraphic, virtual reality demos by Lucid Dream, interactive poetry by Poetry Fox, and crowd-sourced animation by DASH Studio. Open to alumni, faculty, staff, and students.

Saturday, November 4

**10:30-11:30am**

**DEMAN Brunch: Hosted by Duke President Vince Price and Vice Provost for the Arts Scott Lindroth**

*Brodhead Center, The Commons*

Meet Duke's 10th President, Vince Price, and Vice Provost for the Arts, Scott Lindroth, at the DEMAN alumni and faculty brunch. Learn about growing landscape for arts and creativity at Duke, including the opening of Duke's new Rubenstein Arts Center. *Remarks will begin at 11:00am.* Open to alumni and faculty.

**11:30am-12:45pm**

**DEMAN Sneak Peek Tour: Rubenstein Arts Center**

*Rubenstein Arts Center*

Following brunch, join Vice Provost for the Arts Scott Lindroth and Project Manager Ray Walker on a special tour of the Rubenstein Arts Center before it opens in January 2018. The bus will depart from West Campus to the Rubenstein Arts Center immediately following brunch. Open to alumni and faculty.

**12:00-5:00pm**

**The DEMAN Lounge**

*Bryan Center, The Landing (below the University Store)*

Check-in for Saturday's industry sessions and enjoy snacks and coffee at the DEMAN Lounge in the Bryan Center. Pick up your tickets to the DEMAN raffle for a chance to win prizes including swag from Beats by Dre and VICE Media! Alumni, stop by before and between industry sessions to meet students, review portfolios, and share advice on working in creative industries. Students, take advantage of the opportunity to receive career advice and resume/portfolio reviews, as well as chat with alumni and fellow students. Sign up for a portfolio

review slot here: [DEMAN Portfolio Review](#), hosted by FORM Magazine, #Artstigators and The Standard.

2:00-3:00pm

### DEMAN Industry Sessions I

*Locations across West Campus*

Sessions include the following:

- **Netflix: Script to Screen**

*Perkins Library, The Link, Room TBD*

Meet Netflix executives and the writers, producers, and directors behind their hit shows and films.

Speakers:

Peter Friedlander A.B.'96, Vice President, Original Series, Netflix

Billy Kennedy A.B.'07, Writer (HOUSE OF CARDS)

Christina Lindstrom M.B.A.'14, Managing Director, Lindstrom Impact Strategies (THE KEEPERS)

Brian McGinn A.B.'07, Producer and Director (CHEF'S TABLE, AMANDA KNOX)

Grace Oathout A.B.'16, Production Associate (THE KEEPERS)

Ryan White A.B.'04, Executive Producer, Director (THE KEEPERS, THE CASE AGAINST 8, SERENA)

- **From Disney to Google: Creative Branding and Strategy**

*Perkins Library, The Link, Room TBD*

Meet the creatives working in marketing, public relations, and communications for leading brands including Disney and Turner.

Speakers:

Jennifer Zeidman Bloch A.B.'89, Head of TV/Radio, Corporate Communications, Google

Monica Halpert P'21, Chief Marketing Officer, Sundance Institute

Lauren Hurvitz A.B.'88, Former Global Chief Communications and Corporate Marketing Officer, Turner

Drew Neisser A.B.'79, CEO and Founder, Renegade

Huy Ngo A.B.'10, Global Account Director, Leo Burnett

Danielle Zapotoczny A.B.'96, Senior Director of Partnerships & Communications; Strategic Advisor to the United Nations Creative Community Outreach Initiative, United Nations Foundation

- **Breaking into Hollywood: TV/Film/Digital Producers, Writers & Executives**

*Perkins Library, The Link, Room TBD*

How do your favorite shows and films get made? Meet the creative forces behind the scenes including NBC's Emmy-nominated series, THIS IS US, and Cross Creek Picture's Academy Award-winning film *Hacksaw Ridge*.

Speakers:

Jack Davis A.B.'14, CEO and Founder, CryptTV

Chelsea Rae Giegerich A.B.'09, Screenwriter, mattandchels.com

Matt Giegerich A.B.'09, Screenwriter, mattandchels.com

Jennifer Grausman A.B.'96, Producer and Director, Non Sequitur Productions

Lisa Katz A.B.'95, Executive Vice President, Drama Development, NBC

Kevin Plunkett A.B.'95, Executive Vice President and Head of Television, New Regency TV

Derek Safe A.B.'14, Post Production Manager, Hover Pictures

- **Entertainment Law and Business Development/Affairs**

*Perkins Library, The Link, Room TBD*

Interested in opportunities that merge law, business, and entertainment? Meet the Dukies at the top of these fields from Warner Bros. in Los Angeles to NBC Universal and William Morris Endeavor in New York City.

Speakers:

Jonas Blank A.B.'01, Vice President, Business and Legal Affairs, NBCUniversal

Damon Bonesteel A.B.'91, Senior Vice President, Legal & Business Affairs, Warner Bros. Entertainment Inc.

Stephanie McCalmon A.B.'08, Former Associate Director of Integrated Marketing, *The New Yorker*; MBA Candidate '19, Columbia Business School

Riché McKnight A.B.'94, Senior Vice President, Global Head of Litigation, William Morris Endeavor

Doug Strasnick A.B.'02, Head of Business Development and Partnerships, Moogfest

Ed Tiryakian A.B.'83, M.B.A.'03, Lecturing Fellow, Markets and Management, Duke University

- **Pen to Page: Writing, Reporting, and Producing**

*Perkins Library, The Link, Room TBD*

Meet the Dukies who work in national and local newsrooms including CNN, ABC News, NBC News, and *The New York Times*, as well as freelance writers and authors.

Speakers:

Blayne Alexander A.B.'08, Correspondent, NBC News Channel

Doug Clark A.B.'09, Author; Freelance Journalist (*The New Republic, The New York Times, The Huffington Post*)

Erica Henry A.B.'94, P'21, Managing Editor, CNN

Rami Karim, A.B.'14, Writer and Artist, Wendy's Subway; City University of New York

Amanda Lamb A.B.'88, Reporter, WRAL-TV

Kelly Riner A.M. '04, Assignment Desk Editor, Special Projects Producer, WRAL-TV

- **Devil Wears Prada: Arts, Fashion & Style**

*Perkins Library, The Link, Room TBD*

Want to break into the editorial media industry? Meet alumni working at the intersection of fashion, lifestyle, beauty and new media platforms, including Tommy Hilfiger, *W Magazine* and Refinery29.

Speakers:

Shayan Asadi A.B.'15, Associate Visuals Editor, *W Magazine*; Producer, The Condé Nast Creative Group

Brandi Fowler A.B.'04, Contributing Reporter and Writer, *InStyle Magazine*

Nora Gerien-Chen A.B.'16, Gallery Associate, Sargent's Daughters

Serena Kerrigan A.B.'16, Host and Producer, Refinery29

Jillian Smith A.B.'07, Director of eCommerce Media and Merchandising, Tommy Hilfiger

- **Chef's Kitchen: Food Media and Marketing**

*Brodhead Center, Chef's Kitchen, Second Floor*

Meet the Dukies innovating in the food industry from Durham's Fullsteam Brewery and ZenFish to Haven's Kitchen in New York City.

Speakers:

Karen Ansel A.B.'86, Freelance Writer; Nutrition Consultant

Dorian Bolden A.B.'02, President, Beyù Caffè

Alison Cayne A.B.'94, Owner and Chef, Haven's Kitchen; Author, *The Haven's Kitchen Cookbook*;  
Professor, Food Studies

Janet Lee M.M.S.'12, CEO and Founder, ZenFish Poke Bar

Becky Holmes A.B.'15, CEO and Founder, Ello Raw

Ashley Koff A.B.'95, CEO and Founder, The Better Nutrition Program

Sean Lilly Wilson M.B.A.'00, M.P.P.'00, Founder and Owner, Fullsteam Brewery

- **Creative Side of Tech: Virtual/Augmented Reality and Game, Graphic, and Animation Design**

*Telcom Building, Innovation Co-Lab, Technology Engagement Center (TEC) Classroom*

Want a sneak peek into the future of creative tech? Meet the creatives and business executives who are dreaming and scheming possibilities for companies including LinkedIn and *The New York Times*.

Speakers:

Caroline Fairchild A.B.'12, Senior News Editor, LinkedIn

Nahiyah Ahmad M.B.A.'14, VP, Business Development, DeathlessVR

Julia Fryett A.B.'04, Director of Marketing and Community Development, Pixvana

Josh Setzer A.B.'08, CEO and Founder, Lucid Dream VR

Christophe Lafargue A.B.'11, Director, Business Development, Lucid Dream VR

- **From Dre's Beats to ESPN: Music and Sports**

*Perkins Library, The Link, Room TBD*

Meet the Dukies working in these closely-tied industries from concerts to commercials including Sony Music and NFL Films.

Speakers:

Ben Berchuck A.B.'04, Vice President, Global Media, Wasserman Media Group

Daniel Carp A.B.'15, Junior Product Manager, ESPN

Rob Gehring A.B.'98, Director; Supervising Producer, NFL Films

Derek Rhodes A.B.'15, Manager, Innovation and Strategy, Miami Heat

Jessica Shaw A.B.'05, Vice President, Music for Brands and Licensing, Sony Music

John Solomon A.B.'03, Head of Digital Marketing and Media, Beats by Dre

Jenny Woodruff A.M. '05, Ph.D. '09, Education Director, Savannah Music Festival

- **From Broadway to Second City**

*Location TBD*

Meet the Dukies working in comedy and performing arts on NYC's Broadway and Chicago's Second City, to Durham's growing arts and creative scene.

Speakers:

Danny Bischoff A.B.'07, Director of Customer Service, The Second City; Writing Program Faculty, Second City's Training Center

Dani Davis A.B.'88, Broadway and Television Producer

David Garfinkle A.B.'83, CEO, Hello Entertainment; Broadway Producer, *Ghost the Musical*, *Spider-Man: Turn off the Dark*, *A Gentleman's Guide to Love and Murder*

Nathaniel Hill A.B.'12, Founder and President, Broadway Plus VIP Services

Talya Klein A.B.'03, Freelance Director and Producer; Artistic Director, The Here & Now

Eric Oberstein A.B. '07, Associate Director, Duke Performances; GRAMMY & Latin GRAMMY-winning Producer

Spencer Paez A.B.'13, Actor

Preston Whiteway A.B.'04, Executive Director, Eugene O'Neill Theater Center

3:30-4:30pm

DEMAN Industry Sessions II

*Locations across West Campus*

Sessions include the following:

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Meet Netflix executives and the writers, producers, and directors behind their hit shows and films.

Speakers:

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Meet the creatives working in marketing, public relations, and communications for leading brands including Disney and Turner.

Speakers:

Pola Changnon A.B.'85, Senior Vice President, Marketing, Creative, and Brand, Turner Classic Movies

Megan Lax A.B.'15, Assistant Manager, Public Affairs, The Walt Disney Company

Tim Mendoza M.B.A.'92, P.'20, Vice President of Global Key Accounts, Imagine Communications

Ilana Rubin A.B.'02, Senior Vice President, Resnicow and Associates

Carleigh Stiehm A.B.'16, Content Manager, Marketing Communications, Hearst (*Cosmopolitan*, *San Francisco Chronicle*)

- **Breaking into Hollywood: TV/Film/Digital Producers, Writers & Executives**

*Perkins Library, The Link, Room TBD*

How do your favorite shows and films get made? Meet the creative forces behind the scenes including NBC's Emmy-nominated series, *This Is Us*, and Cross Creek Picture's Academy Award-winning film *Hacksaw Ridge*.

Speakers:

Jack Davis A.B.'14, CEO and Founder, CryptTV

John Doherty A.B.'07, Director of Development, Cross Creek Pictures

Chelsea Rae Giegerich A.B.'09, Screenwriter, mattandchels.com

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Lisa Katz A.B.'95, Executive Vice President, Drama Development, NBC

Kevin Plunkett A.B.'95, Executive Vice President and Head of Television, New Regency TV

Stephen Zapotoczny A.B.'97, CEO and Founder, The Magic Factory; Former Producer, Wheelhouse Entertainment (*We Were Soldiers*)

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Meet the Dukies who work in national and local newsrooms including CNN, ABC News, NBC News, and *The New York Times*, as well as freelance writers and authors.

Speakers:

Scott Ellsworth A.M.'77, Ph.D.'82, Author, *The Secret Game: A Wartime Story of Courage, Change, and Basketball's Lost Triumph*

David Graham A.B.'09, Staff Writer, *The Atlantic*

Danielle Muoio A.B.'15, Reporter, *Business Insider*

David Reiter A.B.'93, Vice President and Managing Editor, ABC News

Dan Riley A.B.'08, Senior Editor, *GQ Magazine*

Sarah Krueger Robinson A.B.'12, Reporter, WRAL-TV

Winston Wilde A.B.'08, Assignment Desk Manager, Washington Bureau, NBC News

- **Devil Wears Prada: Arts, Fashion & Style**

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Jillian Smith A.B.'07, Director of eCommerce Media and Merchandising, Tommy Hilfiger

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Derek Rhodes A.B.'15, Manager, Innovation and Strategy, Miami Heat

Jessica Shaw A.B.'05, Vice President, Music for Brands and Licensing, Sony Music

John Solomon A.B.'03, Head of Digital Marketing and Media, Beats by Dre

Jenny Woodruff A.M.'05, Ph.D.'09, Education Director, Savannah Music Festival

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Dorian Bolden A.B.'02, President, Beyù Caffè

Alison Cayne A.B.'94, Owner and Chef, Haven's Kitchen; Author, *The Haven's Kitchen Cookbook*; Professor, Food Studies

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Sean Lilly Wilson M.B.A.'00, M.P.P.'00, Founder and Owner, Fullsteam Brewery

- **Creative Side of Tech: Virtual/Augmented Reality and Game, Graphic, and Animation Design**

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Want a sneak peek into the future of creative tech? Meet the creatives and business executives who are dreaming and scheming possibilities for companies including LinkedIn and *The New York Times*.

Speakers:

Eugene Wang B.S.'10, Product Manager, *The New York Times*

Hilary Huskey A.B.'11, Game Designer; Visiting Assistant Professor, North Carolina Central University

Aaron Kutnick M.F.A.'15, UX + UI Designer, DocX Lab, Center for Documentary Studies, Duke University

Estlin Haiss A.B.'16, Designer, Interrobang Ideas

Isabella Barna A.B.'16, Graphic Designer, Kamp Grizzly

- **From Broadway to Second City**

*Location TBD*

Meet the Dukies working in comedy and performing arts on NYC's Broadway and Chicago's Second City, to Durham's growing arts and creative scene.

Speakers:

Danny Bischoff A.B.'07, Director of Customer Service, The Second City; Writing Program Faculty, Second City's Training Center

Dani Davis A.B.'88, Broadway and Television Producer

David Garfinkle A.B.'83, CEO, Hello Entertainment; Broadway Producer, *Ghost the Musical*, *Spider-Man: Turn off the Dark*, *A Gentleman's Guide to Love and Murder* (Tony Awards 2014 Winner, Best Musical)

Nathaniel Hill A.B.'12, Founder & President, Broadway Plus VIP Services

Eric Oberstein A.B.'07, Associate Director, Duke Performances; GRAMMY & Latin GRAMMY-winning Producer

Spencer Paez A.B.'13, LA-based actor

Preston Whiteway A.B.'04, Executive Director, Eugene O'Neill Theater Center

**5:00-6:30pm**

**DEMAN Weekend Wrap Party**

*Brodhead Center, Devil's Krafthouse, Ground Floor*

Wrap up DEMAN Weekend at the Devil's Krafthouse, Duke's new on-campus restaurant and bar. Enjoy appetizers and drink specials plus live music. Open to alumni and students.

**7:00-8:30pm**

**DEMAN Downtown**

*21c Museum Hotel, 111 N. Corcoran Street*

Alumni and graduate/professional students, please join us for happy hour in the bar at the 21c Museum Hotel. *Light appetizers will be served and a cash bar will be available.*