FRIDAY, NOVEMBER 3, 2017

1:00 PM - 2:00 PM
Documenting the American South
MFA in Experimental & Documentary Arts
MFA/EDA Carpentry Shop (East Campus); 1509 Campus Drive

Filmmaker Ava Lowrey M.F.A.’15 will screen and discuss her work documenting the diverse food cultures, untold stories, and hidden treasures of the changing American South.

Speakers: Ava Lowrey M.F.A.’15

1:00 PM - 2:30 PM
Master Class and Talk Back in Auditioning Skills
Dance Program
The Ark, Dance Studio (East Campus); 14 Epworth Lane

Join DEMAN alum Elisa Schreiber A.B.’05 to learn more about auditioning skills. Experience and discuss: 1) Getting yourself ready; 2) Attitudes/what we see on the other side; 3) Knowing how you learn best; 4)
Following up and making connections; 5) Not burning out/realities of a competitive field.

*Please note: This session will last until 2:30 PM.

Speakers: Elisa Schreiber A.B.'05

1:00 PM - 2:00 PM
Towards Inclusivity in Digital Sound Practice
Music Department
Mary Duke Biddle Music Building, Room 104 (East Campus); 9 Brodie Gym Drive

Digital sound techniques can help make music a more diverse, inclusive field. Join Kristina Warren A.B.’11 as she helps participants consider digital sound through lenses such as experimental notation, improvised performance, instrument building, educational approaches, and community engagement.

Speakers: Kristina Warren A.B.'11

1:00 PM - 2:00 PM
When Fact is Fiction and TV Reality: Reporting the Truth in a Post-Truth World
Policy Journalism and Media Studies Certificate (PJMS)
Sanford School for Public Policy, Sanford 223 (Rhodes Conference Room)

Join the VP and Managing Editor of Newsgathering at ABC News, David Reiter A.B.’93, for a conversation about maintaining credibility and reaching broader audiences in a post-truth world. Reiter, who helped run
ABC's 2012 and 2016 Presidential election coverage, will talk about reporting on the Trump presidency and the media's role in our democracy.

Speakers: David Reiter A.B.'93

2:30 PM - 3:30 PM

**Making Magazines, Publishing Books: Agents, Editors, and the World of Professional Writing**

English Department
Allen Building, Room 314

Join Daniel Riley A.B.'08 for his DEMAN Talk, hosted by the English Department. A senior editor for GQ Magazine and author of the debut novel, Fly Me, he will share insights into career opportunities in magazine editing, book publishing, narrative journalism, and fiction writing.

Speakers: Daniel Riley A.B.'08

2:30 PM - 3:30 PM

**Manhattan to Dallas: Exploring the Art World from Chelsea Galleries to Texas Shopping Centers**

Department of Art, Art History & Visual Studies
Smith Warehouse, Room A290 (East Campus); 114 South Buchanan Boulevard

During her DEMAN Talk, Taylor Zakarin A.B.'14 will share her experiences leading up to running the art program at NorthPark Center, a luxury shopping center and arts
institution owned by Nancy Nasher, that welcomes 25 million visitors a year.

Speakers: Taylor Zakarin A.B.'14

2:30 PM - 3:30 PM

The Art and Business of Acting: Los Angeles
Theater Studies Department:
Bryan Center, Rehearsal Studio 127

In this DEMAN Talk, Spencer Paez A.B.'13 will speak about starting out as an actor in a major market like Los Angeles. This Talk will include a discussion of auditions, agents, classes, and maintenance courses that one can take while trying to break into theater, film, and television.

Speakers: Spencer Paez A.B.'13

2:30 PM - 3:30 PM

There is No Normal Path to ‘Making It’
Program in the Arts of the Moving Image (AMI)
Smith Warehouse, Room 228 (East Campus);
114 South Buchanan Boulevard

Join Film/TV Director and Producer Brian McGinn A.B.'07 (AMANDA KNOX, CHEF'S TABLE) Brian McGinn A.B.'07 to hear about his unusual path to working in the arts, and how to not get discouraged along the long path (seven years in Brian's case) to breaking through. Come away with a few tips and a realization that there is no normal path, no ‘set of steps’ to ‘making it.’

Speakers: Brian McGinn A.B.'07
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<tr>
<td>10:30 AM</td>
<td><strong>DEMAN Brunch: Hosted by Duke President Vince Price and Vice Provost for the Arts Scott Lindroth</strong></td>
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<td>11:30 AM</td>
<td>Brodhead Center, The Commons</td>
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<td>Meet Duke’s 10th President, Vince Price, and Vice Provost for the Arts, Scott Lindroth, at the DEMAN alumni and faculty brunch. Learn about the growing landscape for arts and creativity at Duke, including the opening of Duke’s new Rubenstein Arts Center. Remarks will begin at 11:00 AM.</td>
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<td>Open to alumni and faculty. <strong>Please note that given the high interest in this event, seating will be extremely limited, and some attendees may be seated outside on the patio.</strong></td>
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11:30 AM - 12:45 PM

**DEMAN Sneak Peek Tour: Rubenstein Arts Center**

Rubenstein Arts Center

Following brunch, join Vice Provost for the Arts Scott Lindroth and Project Manager Ray Walker on a special tour of the Rubenstein Arts Center before it opens in January 2018. The bus will depart from West Campus to the Rubenstein Arts Center immediately following brunch.

Open to alumni and faculty.
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| 12:00 PM - 5:00 PM | **The DEMAN Lounge**  
Bryan Center, The Landing (below the University Store)  
Check-in for Saturday's industry sessions and enjoy snacks and coffee at the DEMAN Lounge in the Bryan Center. Pick up your tickets to the DEMAN raffle for a chance to win prizes including swag from Beats by Dre and VICE Media!  
Alumni, stop by before and between industry sessions to meet students, review portfolios, and share advice on working in creative industries.  
Students, take advantage of the opportunity to receive career advice and resume/portfolio reviews, as well as chat with alumni and fellow students. Sign up for a portfolio review slot here: [DEMAN Portfolio Review](http://www.cvent.com/events/deman-arts-media-weekend-2017/ag...), hosted by FORM Magazine, #Artstigators and The Standard. |
| 2:00 PM - 3:00 PM | **Breaking into Hollywood: TV/Film/Digital Producers, Writers & Executives**  
Perkins Library, The Link, Classroom 4  
How do your favorite shows and films get made? Meet the creative forces behind the scenes including NBC's Emmy-nominated series, THIS IS US, and Cross Creek Picture's Academy Award-winning film Hacksaw Ridge.  
Speakers: Jack Davis A.B.'14, Chelsea Rae Giegerich A.B.'09, Matt Giegerich A.B.'09, |
Jennifer Grausman A.B.'96,
Lisa Katz A.B.'95,
Kevin Plunkett A.B.'95,
Derek Saffe A.B.'14

2:00 PM - 3:00 PM
Chef's Kitchen: Food Media, Marketing & Business
Brodhead Center, Chef's Kitchen, Second Floor

Meet the Dukies innovating in the food industry from Durham's Fullsteam Brewery and ZenFish Poké Bar to Haven's Kitchen in New York City.
Speakers: Karen Ansel A.B.'86,
          Dorian Bolden A.B.'02,
          Alison Cayne A.B.'94,
          Becky Holmes A.B.'15,
          Ashley Koff A.B.'95,
          Janet Lee M.M.S.'12,
          Sean Wilson M.B.A.'00, M.P.P.'00

2:00 PM - 3:00 PM
Creative Side of Tech: Virtual Reality/Augmented Reality, Game, Graphic & Animation Design
Telcom Building, Innovation Co-Lab, Technology Engagement Center (TEC) Classroom

Want a sneak peek into the future of creative tech? Meet the creatives and business executives who are dreaming and scheming possibilities for companies including LinkedIn and The New York Times.

To access the TEC, just walk down the stairs from Perkins/Bostock Libraries toward
CIEMAS. When you get to the road halfway down, make a right and Telcom is the building ahead of you to the left. The TEC is the first floor, so just enter in the front of the building. The classroom is to the right of the entrance, adjacent to the center circular room. See this map for detailed directions.

Speakers: Nahiyan Ahmad M.B.A.'14, Caroline Fairchild A.B.'12, Julia Fryett A.B.'04, Christophe Lafargue A.B.'11, Josh Setzer A.B.'08

2:00 PM - 3:00 PM

**Devil Wears Prada: Arts, Fashion & Style**
Perkins Library, The Link, Classroom 3

Want to break into the editorial media industry? Meet alumni working at the intersection of fashion, lifestyle, beauty and new media platforms, including Tommy Hilfiger, W Magazine and Refinery29.


2:00 PM - 3:00 PM

**Entertainment Law & Business Development/Affairs**
Perkins Library, The Link, Classroom 1

Interested in opportunities that merge law, business, and entertainment? Meet the Dukies at the top of these fields from Warner
Bros. in Los Angeles to NBC Universal and William Morris Endeavor in New York City.

Speakers: Jonas Blank A.B.'01, Damon Bonesteel, A.B.'91, Stef Alicia McCalmon A.B.'08, Riche McKnight A.B.'94, Doug Strasnick A.B.'02, Ed Tiryakian A.B.'83, M.B.A.'03

2:00 PM - 3:00 PM

From Broadway to GRAMMYs: Writing, Producing & Directing

Perkins Library, The Link, Seminar 4

Meet the Dukies working in performing arts on NYC's Broadway, winning GRAMMY Awards and contributing to Durham's growing arts and creative scene.

Speakers: Dani Davis A.B.'88, David Garfinkle A.B.'83, Nathaniel Hill A.B.'12, Talya Klein A.B.'03, Eric Oberstein A.B.'07, Spencer Paez A.B.'13, Preston Whiteway A.B.'04

2:00 PM - 3:00 PM

From Disney to Google: Creative Branding & Strategy

Rubenstein Library, Holsti-Anderson Room

Meet the creatives working in marketing, public relations, and communications for leading brands including Disney and Turner.

Speakers: Jennifer Zeidman Bloch A.B.'89, Monica Halpert P'21, Lauren Hurvitz A.B.'88, Drew Neisser A.B.'79.
2:00 PM - 3:00 PM

From Dre's Beats to ESPN: Music & Sports Industries
Perkins Library, The Link, Classroom 5

Meet the Dukies working in these closely-tied industries from concerts to commercials including Sony Music and NFL Films.

Speakers: Ben Berchuck A.B.'04, Danielle Zapotoczny A.B.'96

Daniel Carp A.B.'15, Rob Gehring A.B.'98, Jessica Shaw A.B.'05, John Solomon A.B.'03, Jenny Woodruff A.M.'05, Ph.D.'09

2:00 PM - 3:00 PM

Netflix: Script to Screen
Brodhead Center, Room 068 (Ground Floor)

Meet Netflix executives and the writers, producers, and directors behind their hit shows and films.


2:00 PM - 3:00 PM

Pen to Page: Writing, Reporting & Producing
Perkins Library, The Link, Classroom 2

Meet the Dukies who work in national and
local newsrooms including CNN, ABC News, NBC News, and The New York Times, as well as freelance writers and authors.


3:30 PM - 4:30 PM

**Breaking into Hollywood: TV/Film/Digital Producers, Writers & Executives**

Perkins Library, The Link, Classroom 4

How do your favorite shows and films get made? Meet the creative forces behind the scenes including NBC’s Emmy-nominated series, THIS IS US, and Cross Creek Picture's Academy Award-winning film Hacksaw Ridge.

Speakers: Jack Davis A.B.'14, John Doherty A.B.'07, Chelsea Rae Giegerich A.B.'09, Matt Giegerich A.B.'09, Lisa Katz A.B.'95, Kevin Plunkett A.B.'95, Stephen Zapotoczny A.B.'97

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Want a sneak peek into the future of creative
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Speakers: Isabella Barna A.B.'16,
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Want to break into the editorial media
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Speakers: Scott Ellsworth A.M.'77, Ph.D.'82, David Graham A.B.'09, Sarah Krueger A.B.'12, Daniel Riley A.B.'08, David Reiter A.B.'93, Winston Wilde A.B.'08

5:00 PM - 6:30 PM

DEMAN Weekend Wrap Party
Brodhead Center (formerly West Union), Devil’s Krafthouse, Ground Floor

Wrap up DEMAN Weekend at the Devil’s Krafthouse, Duke’s new on-campus restaurant and bar. Enjoy appetizers and drink specials!

Open to alumni and students.

7:00 PM - 8:30 PM

DEMAN Downtown
21c Museum Hotel, 111 N. Corcoran Street
Alumni and graduate/professional students, please join us for happy hour in the bar at the 21c Museum Hotel. Light appetizers will be served and a cash bar will be available.