Alumni Engagement and Development Funding Application: Fall Semester 2023

Start of Block: Your Name

Q16
Alumni Engagement and Development at Duke is excited to announce our funding application (open in the first few weeks of each semester) to support student groups with their organizational events, activities, and programming to help facilitate student-alumni interaction and engagement. Preference will be given to activities that: Bring alumni back to campus or connect alumni directly with campus/students in a specific way, inspire school spirit, and/or events or activities that encourage collaboration amongst different groups on campus. Funding requests will be considered for amounts of up to $1,000 per semester.

Applications will be accepted until Monday, September 25 at 5:00pm for the fall semester. All marketing materials must include a reference to support from Alumni Engagement and Development. In the event that your request is granted, you and your group will be responsible for all planning and logistics pertaining to the activity. If your student serves undergraduate students, your group must be registered through Duke Groups. Your group must have its own fund code in order to apply. All events which are funded through this process must follow all Duke Student Organization Policies, found here. We will not provide funding for alcohol. Duke's policies for events that serve alcohol can be found here.

Alumni Engagement and Development will ask for specific deliverables (photos, quotes, reflections, etc.), to be determined based upon the activity being supported.

Alumni Engagement and Development reserves the right to support events with stipulations (including opening an event or activity to more groups, adapting the budget and/or marketing strategy to maximize cost-efficiency, and others as specified in the funding agreement) If you’d like to discuss this application or have any questions about it, please reach out to Stacy Peterson, Senior Director for Campus Engagement at the Duke Alumni Engagement and Development office, at stacy.peterson@duke.edu.

Q1 Your name
Q2 Your Duke email address

________________________________________________________________

Q3 The organization, club, or group you represent

________________________________________________________________

Q4 Please provide a brief description of the event or activity you are requesting support for, including specific dates of the activity (if known)

________________________________________________________________

Q5 If there are additional organizations collaborating with your group on this event/project, please list them here. If not, please write "N/A"

________________________________________________________________

Q6 Will this event or project be open to all Duke students or only open to members of specific organizations? If the activity is limited, please clarify who is permitted to participate.

________________________________________________________________

Q7 How do you intend to engage with Duke alumni through this activity?

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Q8 How many people do you anticipate will be able to participate in this activity?

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Q11 Please describe your marketing strategy for this activity.

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Q9 Please provide your total anticipated budget for this activity.

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Q10 How much money are you requesting from Alumni Engagement and Development and what will it specifically be used for?

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Q12 What are your overall goals for this activity?

________________________________________________________________

Q13 Have you applied for funding from anywhere else? If yes, please name the other group you are requesting funds from.

________________________________________________________________
Q15 Please note in the text box that you understand that all events which are funded through this process must follow all Duke Student Organization Policies, found here. Type YES

Q17 This is the end of this application. By clicking NEXT, your submission will be recorded. We will evaluate and respond to applications shortly after the deadline of Sept. 25. Thank you!

End of Block: Your Name