

## Duke Alumni Career & Professional Development Resources

### Evergreen Content for use on Social Media and in Newsletters

<b>GRAPHIC THUMBNAIL</b> (Download images <a href="#">here</a> )	<b>SUGGESTED POST TEXT</b>	<b>PRIMARY LINK</b>
 <p>Ask a <b>BLUE DEVIL</b></p> <p>LOOKING FOR ADVICE ABOUT YOUR FUTURE? 180,000+ ALUMNI ARE STANDING BY TO HELP YOU.</p> <div style="display: flex; justify-content: space-around;"> <div style="background-color: #00838f; color: white; padding: 5px; text-align: center;">Grow your Duke Network</div> <div style="background-color: #00838f; color: white; padding: 5px; text-align: center;">Find a mentor</div> <div style="background-color: #00838f; color: white; padding: 5px; text-align: center;">Set up that informational interview</div> </div>	<p><b>Duke Alumni Career Resource:</b> Grow your Duke network and get advice on your career or just life in general, with <a href="#">Ask A Blue Devil</a>, an AI driven tool exclusively for the Duke community.</p>	<p><a href="https://duke.protopia.co">https://duke.protopia.co</a></p>
	<p><b>Duke Professional Development Resource:</b> Ready to skill-up? Duke Alumni have access to all of the Duke provided courses on Coursera and can earn the corresponding Coursera Certificates for FREE. Check out the multi-course specializations in data analytics, statistics, and finance!</p>	<p><a href="https://alumni.duke.edu/coursera-duke-alumni">https://alumni.duke.edu/coursera-duke-alumni</a></p>
 <p><b>How to Grow Your Duke Network on:</b></p> <p><b>LinkedIn</b></p> <ul style="list-style-type: none"> <li>• <b>JOIN</b> the 'Duke University Alumni Network' Group</li> <li>• <b>SEARCH</b> 'Duke University' in <i>People</i> and add filters or keywords</li> <li>• <b>FOLLOW</b> the 'Duke Alumni Association' Page</li> </ul>	<p><b>Duke Alumni Career Resource:</b> Grow your network with Duke on LinkedIn! Join our <a href="#">Duke University Alumni Network group</a>, Follow <a href="#">Duke Alumni Association</a>, or Search for <a href="#">people from Duke University</a></p>	<p><a href="https://www.linkedin.com/groups/107641/">https://www.linkedin.com/groups/107641/</a></p>

# Duke Alumni Career & Professional Development Resources

## Evergreen Content for use on Social Media and in Newsletters

	<p><b>Duke Alumni Career Resource:</b> There's only one place to find Duke's more than 180,000 alumni. Import your LinkedIn profile, update your information and add your interests so other like-minded Blue Devils can find you easily! Search by industry, class year and more to connect with alumni to help with your next steps!</p>	<p><a href="https://alumni.duke.edu/blue-devil-network">https://alumni.duke.edu/blue-devil-network</a></p>
	<p><b>Duke Alumni Career Resource:</b> Join a Duke alumni Industry or Affinity group to find and connect with alumni around your professional interest!</p>	<p><a href="https://alumni.duke.edu/groups?groups_filter=industry">https://alumni.duke.edu/groups?groups_filter=industry</a></p>
	<p><b>Duke Alumni Career Resource:</b> Whether you're job searching or want to share job &amp; internship opportunities with Duke alumni and students, the <b>exclusive</b> Duke Alumni Job board makes it easy!</p>	<p><a href="https://alumni.duke.edu/jobs">https://alumni.duke.edu/jobs</a></p>
	<p><b>Duke Alumni Career Resource:</b> ProTip -- Follow #DukeAlumniJobs on Twitter to find jobs posted by alums, for alums -- or to share opportunities yourself using this hashtag.</p>	<p><a href="https://twitter.com/hashtag/DukeAlumniJobs?src=hashtag_click">https://twitter.com/hashtag/DukeAlumniJobs?src=hashtag_click</a></p>

# Duke Alumni Career & Professional Development Resources

## Evergreen Content for use on Social Media and in Newsletters

<p style="text-align: center;"><b>Ready to Take Your Career to the Next Level?</b></p> <p style="text-align: center;"><b>Consider speaking with a Duke Alumni Career Coach</b></p> 	<p><b>Duke Alumni Career Resource:</b> Whether you're feeling stuck or are energized to make a change, a professional career coach can work with you to consider how your skills, knowledge, and experience might prepare you for opportunities you hadn't considered on your own. And your coach can help you present yourself in the most favorable light.</p> <p>Check out these Duke alumni work as career coaches and offer special rates and services for fellow alums!</p>	<p><a href="https://alumni.duke.edu/alumni-career-coaches">https://alumni.duke.edu/alumni-career-coaches</a></p>
	<p><b>Duke Alumni Professional Development:</b> No time for business school? Learn from the best as Fuqua's faculty share their cutting-edge research. Recent topics include <i>Brand Compatibility</i>, <i>IT Strategy</i>, and <i>Entrepreneurship</i></p>	<p><a href="https://events.fuqua.duke.edu/facultyconversations/">https://events.fuqua.duke.edu/facultyconversations/</a></p>
 <p><b>Interstride</b></p> <p>A one-stop-shop that empowers international students and alumni.</p> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="text-align: center;">  <p>Career guidance and support</p> </div> <div style="text-align: center;">  <p>Enhanced transitions</p> </div> <div style="text-align: center;">  <p>User/culture friendly</p> </div> <div style="text-align: center;">  <p>Expert international experience</p> </div> </div>	<p><b>Duke Alumni Career Resource:</b> Check out Interstride, a tool for international alumni! Includes: Global career opportunities; Visa and immigration support; Student resources and services; Networking and mentorship; Webinars and workshops. <b><i>Alumni can login with their Duke Alumni email address and OneLink</i></b></p>	<p><a href="https://web.insterstride.com">https://web.insterstride.com</a></p>

## Duke Alumni Career & Professional Development Resources

### Evergreen Content for use on Social Media and in Newsletters

 <p>The logo features the Duke University crest in a blue circle at the top left, with the word "Duke" in white serif font and "UNIVERSITY" in smaller white sans-serif font below it. To the right, the words "Career Center" are written in a large, bold, red sans-serif font.</p>	<p><b>Duke Alumni Professional Development:</b> Did you know that Duke's Career Centers can continue to be a source of professional support, even after you've graduated? Check out these online guides and courses from the Duke Career Center to get guidance on your resume, interviewing, networking, setting goals, and more.</p>	<p><a href="https://studentaffairs.duke.edu/career/resume-cv-and-guides/guides-courses">https://studentaffairs.duke.edu/career/resume-cv-and-guides/guides-courses</a></p>
 <p>A photograph of a wooden podium with a blue front panel that says "DUKE FUQUA DISTINGUISHED SPEAKER SERIES". A microphone is on the podium. Below the photo is the Duke University logo and the text "Fuqua Distinguished Speaker Series".</p>	<p><b>Duke Alumni Professional Development:</b> Listen to key Duke alumni leaders share their insights on important business issues and strategies with the Duke community through the <a href="https://www.fuqua.duke.edu/dss">Fuqua Distinguished Speakers Series</a></p>	<p><a href="https://www.fuqua.duke.edu/dss">https://www.fuqua.duke.edu/dss</a></p>
 <p>The logo consists of the Duke University crest on the left, followed by the text "Duke INNOVATION &amp; ENTREPRENEURSHIP" and "GLOBAL ENTREPRENEURSHIP NETWORK" in orange and blue.</p>	<p><b>Duke Professional Networking Resource:</b> Looking to connect to Duke entrepreneurs? Check out DukeGEN -- one of the top organizations supporting entrepreneurship on Duke's campus. DukeGEN runs over 30 events a year including the Elevator Pitch Competition, the Duke Start-Up Challenge, the DukeGEN Startup Speaker Series, the DukeGEN Start-Up Showcase Events, and the multi-city DukeGEN Networking Events.</p>	<p><a href="https://sites.google.com/view/dukegen/home?authuser=0">https://sites.google.com/view/dukegen/home?authuser=0</a></p>

## Duke Alumni Career & Professional Development Resources

### Evergreen Content for use on Social Media and in Newsletters



**Duke Professional Development resource:** If you are working in entertainment, media, the arts, or marketing and are not connected to DEMAN, what are you waiting for? DEMAN builds connections between Dukies interested in creative industries through [helpful humans](#), [internships](#), [job opportunities](#) and [events](#) at Duke and beyond.

<https://arts.duke.edu/deman/#deman-lounge>