AFFINITY GROUPS REPRESENTATIVE

Affinity Groups engage alumni with shared interests and identities. Affinity Groups offer alumni the ability to stay connected beyond the regional structure. The Affinity Groups Representative serves as a liaison who communicates the various ways national affinity boards are engaging their members and local committees. Examples of Affinity Groups include Duke Black Alumni (DBA), Duke LGBTQ Network, and DUHLAA (Duke University Hispanic/Latino Alumni Association).

SPECIFIC DUTIES
• Attend and participate in quarterly Board Meetings
• Share and promote information and details about events between the region and affinity groups
• Increase opportunities for alumni to connect with specific affinity groups
• Help to plan and execute at least one event per semester
• Advocate for programming that will better engage your affinity group
• Encourage your affinity groups to promote and attend DAA and Duke regional events
• Track and report metrics from regional affinity programs
• Perform other responsibilities assigned by the DAA as needed

TIME COMMITMENT
The Affinity Groups Representative position requires between 1 and 3.5 hours per month depending on region size

TERM LIMIT AND REQUIREMENTS
This position serves a two-year term with unlimited renewals. The position is recommended by the affinity group national board and approved by the regional board.

QUALIFICATIONS
• Must be an active member of the respective affinity group
• Must be formally designated by the affinity group