

## BLUE CREW

The Blue Crew member is a social media online ambassador who shares the latest Duke news and information like blog posts, events, contests and more using social networks like Facebook, LinkedIn and Twitter.

### SPECIFIC DUTIES

- Sign up for Social Toaster with your preferred social networks
- Share content provided by Duke with your friends on social media
- Commit to updating your status and sharing link at least 3-4 times a month
- Be a part of a selective group of Alumni that are invited to provide feedback

### TIME COMMITMENT

The Blue Crew ambassador position requires 30 minutes per month and varies during specific peak seasons

### TERM LIMIT AND REQUIREMENTS

There is no term limit, however each year you will be asked to confirm your interest in serving

### QUALIFICATIONS

- Strong interests and knowledge in social media
- Desire to be a part of Duke's social network
- Possess strong social networking skills

**JOIN THE BLUE CREW!**