BLUE CREW

The Blue Crew member is a social media online ambassador who shares the latest Duke news and information like blog posts, events, contests and more using social networks like Facebook, LinkedIn and Twitter.

SPECIFIC DUTIES

• Sign up for Social Toaster with your preferred social networks
• Share content provided by Duke with your friends on social media
• Commit to updating your status and sharing link at least 3-4 times a month
• Be a part of a selective group of Alumni that are invited to provide feedback

TIME COMMITMENT

The Blue Crew ambassador position requires 30 minutes per month and varies during specific peak seasons

TERM LIMIT AND REQUIREMENTS

There is no term limit, however each year you will be asked to confirm your interest in serving

QUALIFICATIONS

• Strong interests and knowledge in social media
• Desire to be a part of Duke’s social network
• Possess strong social networking skills

JOIN THE BLUE CREW!